



# CITY OF IRVINE LOBBYIST QUARTERLY REPORT OF ACTIVITY

RECEIVED  
CITY OF IRVINE  
CITY CLERK DEPT.

PH  
2012 JAN -9 PM 4:49

### Instructions:

Complete and Return to City of Irvine: City Clerk's Office. P.O. Box 19575, Irvine, CA 92623.  
Check applicable reporting period.

- Due April 15 (January 1 - March 31)
- Due July 15 (April 1 - June 30)
- Due October 15 (July 1 - September 30)
- Due January 15 (October 1 - December 31)

Note: This report required for lobbying activities for each client for which compensation of \$10,000 or more was received during the applicable calendar quarter. No fee due with quarterly report. However, if report not filed by due date, it will be subject to a \$10/day delinquency fee per City Council Resolution 06-26.

## SECTION 1 – REGISTRANT LOBBYIST INFORMATION

MUST COMPLETE

Name of Registrant: Faubel Public Affairs  
*If individual, include first, last and middle initial*

Business Address: 25 Orchard

Business E-mail Address: RFAUBEL@FAUBELPUBLICAFFAIRS.COM

Business Phone Number: 949-748-1600 Business Fax Number: 949-768-1601

Description of the Nature of your Business: Governmental Affairs + Public Relations

Name/Position of each City Official or City Official's relative who is employed by the Registrant: N/A

IF FORMER CITY OFFICIAL OR EMPLOYEE: If Registrant or employee of registrant is a former City Official or Employee, list position(s) held during the past year:

N/A

I am familiar with the provision of Section 1-6-107 of the Irvine Municipal Code. My lobbying activities will not violate those provisions.

January 4, 2012  
Date

[Signature]  
Signature of Registrant Lobbyist

**SECTION 2 – REGISTRANT’S CLIENT INFORMATION**

Complete this section for each new client since last report filed; and to report changes in information for each existing client since last report filed. (This page may be duplicated for each client.)

New Client  Existing Client  No new information to report

*\* Below  
Financial  
Threshold \**

Client Name: Metro Road Services

Client Address: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Nature of Client's Business: \_\_\_\_\_

Name of any person, other than Client, on whose behalf Registrant has been engaged by Client to lobby:

\_\_\_\_\_

Name of any person known by Registrant Lobbyist to contribute financially to the compensation of Registrant, or in major part plans, supervises, or controls Registrant's lobbying activities on behalf of Client:

\_\_\_\_\_

Name of any lobbying firm for which Registrant is an agent or employee with respect to Client:

\_\_\_\_\_

Name of each employee/agent of Registrant expected to act as a lobbyist on behalf of Client:

\_\_\_\_\_

Brief description of all municipal questions Registrant will foreseeably lobby for on behalf of Client:

\_\_\_\_\_

\_\_\_\_\_

**SECTION 2 – REGISTRANT’S CLIENT INFORMATION**

Complete this section for each new client since last report filed; and to report changes in information for each existing client since last report filed. *(This page may be duplicated for each client.)*

New Client  Existing Client  No new information to report

Client Name: Tierra Verde Industries

Client Address: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Nature of Client’s Business: \_\_\_\_\_

Name of any person, other than Client, on whose behalf Registrant has been engaged by Client to lobby:

\_\_\_\_\_

Name of any person known by Registrant Lobbyist to contribute financially to the compensation of Registrant, or in major part plans, supervises, or controls Registrant’s lobbying activities on behalf of Client:

\_\_\_\_\_

Name of any lobbying firm for which Registrant is an agent or employee with respect to Client:

\_\_\_\_\_

Name of each employee/agent of Registrant expected to act as a lobbyist on behalf of Client:

\_\_\_\_\_

Brief description of all municipal questions Registrant will foreseeably lobby for on behalf of Client:

\_\_\_\_\_

\_\_\_\_\_

**SECTION 3 – LOBBYING ACTIVITIES**

Lobbying activities must be reported for each client for which compensation of \$10,000 or more was received during the calendar quarter in question.

Identify the Client represented. List all issues, including municipal questions, upon which lobbying activities were engaged, including, a list of specific legislative proposals and other proposed, pending or completed official actions that occurred during this reporting period.  
*[This page may be duplicated as needed.]*

- Name of Client on whose behalf lobbying was conducted: Tierra Verde Industries  
 No reportable activity for this reporting period.

Name of employee/agent who acted as lobbyist: \_\_\_\_\_

Description of Issue/Municipal Question: \_\_\_\_\_

\_\_\_\_\_

Date of Contact: \_\_\_\_\_ City Official Contacted: \_\_\_\_\_

Title of City Official Contacted: \_\_\_\_\_

Outcome of Contact: \_\_\_\_\_

\_\_\_\_\_

- Name of Client on whose behalf lobbying was conducted: \_\_\_\_\_  
 No reportable activity for this reporting period.

Name of employee/agent who acted as lobbyist: \_\_\_\_\_

Description of Issue/Municipal Question: \_\_\_\_\_

\_\_\_\_\_

Date of Contact: \_\_\_\_\_ City Official Contacted: \_\_\_\_\_

Title of City Official Contacted: \_\_\_\_\_

Outcome of Contact: \_\_\_\_\_

\_\_\_\_\_

#### SECTION 4 – VERIFICATION OF REGISTRANT

I have used all reasonable diligence in preparing this report and each of the Sections hereof, and I have personal knowledge of the matters contained in this report. I certify under penalty of perjury under the laws of the State of California that the forgoing is true and correct.

January 4, 2012  
Date

[Handwritten Signature]  
Signature of Registrant Lobbyist

NOTE: A Basic Guide to Lobbying Registration and Disclosure in the City of Irvine, and the required registration and reporting forms are available by calling the City Clerk's Office at 949-724-6205, or online [www.ci.irvine.ca.us](http://www.ci.irvine.ca.us).



CITY CLERK'S OFFICE

LOBBYIST QUARTERLY REPORT OF ACTIVITY

INSTRUCTIONS:

Complete and return this form to: CITY OF IRVINE
City Clerk's Office
P.O. Box 19575
Irvine, CA 92623-9575

RECEIVED
CITY OF IRVINE
CITY CLERK DEPT.
2012 JUN 19 AM 9:46

CHECK APPLICABLE REPORTING PERIOD:

- Due April 15 (January 1 - March 31)
Due July 15 (April 1 - June 30)
Due October 15 (July 1 - September 30)
[X] Due January 15 (October 1 - December 31)

NOTE:

This report is required for lobbying activities for each Client for which compensation of \$10,000 or more was received during the applicable calendar quarter. There is no fee due with quarterly reports. However, if the report is not filed by the due date, it will be subject to a \$10/day delinquency fee per City Council Resolution 06-26.

SECTION 1 - REGISTRANT LOBBYIST INFORMATION

Form with fields: NAME OF REGISTRANT (Sapetto Group Inc), BUSINESS PHONE ((949) 252-0841), BUSINESS ADDRESS (231 E. Memory Lane), BUSINESS FAX ((949) 252-0842), CITY (Santa Ana), STATE (California), ZIP (92705), BUSINESS E-MAIL (psapetto@sapettogroup.com), DESCRIBE NATURE OF YOUR BUSINESS (Land Use Entitlement), NAME/POSITION OF EACH CITY OFFICIAL OR CITY OFFICIAL'S RELATIVE WHO IS EMPLOYED BY THE REGISTRANT (Not Applicable), IF REGISTRANT OR EMPLOYEE OF REGISTRANT IS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST POSITION(S) HELD DURING THE PAST YEAR (Not Applicable).

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.

Handwritten signature of Vanessa Sapetto over the line 'REGISTRANT LOBBYIST SIGNATURE'.

January 17, 2012
DATE

# LOBBYIST QUARTERLY REPORT OF ACTIVITY

## SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each new Client since your last report filed.  
-AND/OR-
2. Report any changes in information for each existing Client since your last report filed.

*This page may be duplicated for each Client.*

SELECT ONE:

- NEW CLIENT
- EXISTING CLIENT
- NO NEW INFORMATION TO REPORT

CLIENT NAME			PHONE		
Colton Companies, The			(949) 475-4200		
ADDRESS			DESCRIBE NATURE OF CLIENT'S BUSINESS		
2361 Campus Drive, Suite 280			Property Owner and Management		
CITY	STATE	ZIP			
Irvine	California	92612			
NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY					
None					
NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT					
None					
NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT					
None					
NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT					
Sapetto Group, Inc. (Pamela Sapetto, Andrea Maloney)					
BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT					
Land use Entitlement					

# LOBBYIST QUARTERLY REPORT OF ACTIVITY

## SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each *new* Client since your last report filed.  
-AND/OR-
2. Report any changes in information for each *existing* Client since your last report filed.

*This page may be duplicated for each Client.*

SELECT ONE:

- NEW CLIENT
- EXISTING CLIENT
- NO NEW INFORMATION TO REPORT

CLIENT NAME	PHONE
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Diamond Plaza	(626) 285-5550
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ADDRESS	DESCRIBE NATURE OF CLIENT'S BUSINESS
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900 South San Gabriel Square	Developer
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CITY	STATE	ZIP
------	-------	-----

San Gabriel	California	91776
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**NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY**

none

**NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT**

none

**NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT**

none

**NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT**

Sapetto Group Inc (Pamela Sapetto, Andrea Maloney)

**BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT**

Land Use Entitlement



# LOBBYIST QUARTERLY REPORT OF ACTIVITY

## SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each new Client since your last report filed.  
-AND/OR-
2. Report any changes in information for each existing Client since your last report filed.

*This page may be duplicated for each Client.*

SELECT ONE:

- NEW CLIENT
- EXISTING CLIENT
- NO NEW INFORMATION TO REPORT

CLIENT NAME	PHONE
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Kilroy Realty Corporation	(949) 790-7222
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ADDRESS	DESCRIBE NATURE OF CLIENT'S BUSINESS
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111 Pacifica, Suite 300	Developer
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CITY	STATE	ZIP
------	-------	-----

Irvine	California	92618
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**NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY**

None

**NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT**

None

**NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT**

None

**NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT**

Sapetto Group, Inc. staff (Pamela Sapetto, Andrea Maloney)

**BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT**

Land Use Entitlement

# LOBBYIST QUARTERLY REPORT OF ACTIVITY

## SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each *new* Client since your last report filed.  
-AND/OR-
2. Report any changes in information for each *existing* Client since your last report filed.

*This page may be duplicated for each Client.*

SELECT ONE:

NEW CLIENT

EXISTING CLIENT

NO NEW INFORMATION TO REPORT

CLIENT NAME	PHONE
-------------	-------

LBA Realty

(949) 955-9304

ADDRESS	DESCRIBE NATURE OF CLIENT'S BUSINESS
---------	--------------------------------------

17901 Von Karman Avenue, Suite 950

Developer

CITY	STATE	ZIP
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Irvine

California

92614

**NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY**

None

**NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT**

None

**NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT**

None

**NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT**

Sapetto Group, Inc. staff (Pamela Sapetto, Eric Rubery, Andrea Maloney)

**BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT**

Land Use Entitlement

# LOBBYIST QUARTERLY REPORT OF ACTIVITY

## SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to: 1. Provide information for <u>each</u> <i>new</i> Client since your last report filed. -AND/OR- 2. Report any changes in information for <u>each</u> <i>existing</i> Client since your last report filed.  <p style="text-align: right;"><i>This page may be duplicated for each Client.</i></p>	SELECT ONE: <input type="checkbox"/> NEW CLIENT <input checked="" type="checkbox"/> EXISTING CLIENT <input checked="" type="checkbox"/> NO NEW INFORMATION TO REPORT
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<b>CLIENT NAME</b>	<b>PHONE</b>
Wilddrivers (AKA: Clearwater Development)	(949) 788-0808 / (949) 456-8370
<b>ADDRESS</b>	<b>DESCRIBE NATURE OF CLIENT'S BUSINESS</b>
8770 Irvine Center Drive	Owner / Developer
<b>CITY</b>	<b>STATE</b>
Irvine	California
<b>ZIP</b>	<b>92618</b>

**NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY**

None

**NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT**

None

**NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT**

None

**NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT**

Sapetto Group, Inc. (Pamela Sapetto, Eric Rubery, Andrea Maloney)

**BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT**

Land use Entitlement

# LOBBYIST QUARTERLY REPORT OF ACTIVITY

## SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each *new* Client since your last report filed.  
-AND/OR-
2. Report any changes in information for each *existing* Client since your last report filed.

*This page may be duplicated for each Client.*

SELECT ONE:

- NEW CLIENT
- EXISTING CLIENT
- NO NEW INFORMATION TO REPORT

CLIENT NAME	PHONE
-------------	-------

William Lyon Homes	(949) 476-1361
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ADDRESS	DESCRIBE NATURE OF CLIENT'S BUSINESS
---------	--------------------------------------

4490 Von Karman Avenue	Developer
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CITY	STATE	ZIP
------	-------	-----

Newport Beach	California	92660
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**NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY**

None

**NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT**

None

**NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT**

None

**NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT**

Sapetto Group, Inc. staff (Pamela Sapetto, Eric Rubery, Andrea Maloney)

**BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT**

Land Use Entitlement

# LOBBYIST QUARTERLY REPORT OF ACTIVITY

## SECTION 3 - LOBBYING ACTIVITIES

Lobbying activities must be reported for each Client for which compensation of \$10,000 or more was received during the calendar quarter in question.

Identify the Client represented. List all issues, including municipal questions, upon which lobbying activities were engaged, including, a list of specific legislative proposals and other proposed, pending or completed official actions that occurred during this reporting period. *This page may be duplicated as needed.*

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

Colton Companies

NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

DATE OF CONTACT

CITY OFFICIAL CONTACTED

TITLE OF CITY OFFICIAL CONTACTED

OUTCOME OF CONTACT

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

Diamond-Jamboree

NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

DATE OF CONTACT

CITY OFFICIAL CONTACTED

TITLE OF CITY OFFICIAL CONTACTED

OUTCOME OF CONTACT

# LOBBYIST QUARTERLY REPORT OF ACTIVITY

## SECTION 3 - LOBBYING ACTIVITIES

Lobbying activities must be reported for each Client for which compensation of \$10,000 or more was received during the calendar quarter in question.

Identify the Client represented. List all issues, including municipal questions, upon which lobbying activities were engaged, including, a list of specific legislative proposals and other proposed, pending or completed official actions that occurred during this reporting period. *This page may be duplicated as needed.*

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

Kilroy Realty Corporation

NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

DATE OF CONTACT

CITY OFFICIAL CONTACTED

TITLE OF CITY OFFICIAL CONTACTED

OUTCOME OF CONTACT

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

LBA Realty

NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

DATE OF CONTACT

CITY OFFICIAL CONTACTED

TITLE OF CITY OFFICIAL CONTACTED

OUTCOME OF CONTACT

# LOBBYIST QUARTERLY REPORT OF ACTIVITY

## SECTION 3 - LOBBYING ACTIVITIES

Lobbying activities must be reported for each Client for which compensation of \$10,000 or more was received during the calendar quarter in question.

Identify the Client represented. List all issues, including municipal questions, upon which lobbying activities were engaged, including, a list of specific legislative proposals and other proposed, pending or completed official actions that occurred during this reporting period. *This page may be duplicated as needed.*

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

Wildrivers (AKA: Clearwater Development)

NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

DATE OF CONTACT

CITY OFFICIAL CONTACTED

TITLE OF CITY OFFICIAL CONTACTED

OUTCOME OF CONTACT

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

William Lyon Homes

NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

DATE OF CONTACT

CITY OFFICIAL CONTACTED

TITLE OF CITY OFFICIAL CONTACTED

OUTCOME OF CONTACT

# LOBBYIST QUARTERLY REPORT OF ACTIVITY

## SECTION 4 - VERIFICATION OF REGISTRANT

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND EACH OF THE SECTIONS HEREOF, AND I HAVE PERSONAL KNOWLEDGE OF THE MATTERS CONTAINED IN THIS REPORT.

I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FOREGOING IS TRUE AND CORRECT.

  
REGISTRANT LOBBYIST SIGNATURE

January 17, 2012

DATE

NOTE: A Basic Guide to Lobbying Registration and Disclosure in the City of Irvine, and the required registration and reporting forms are available by calling the City Clerk's Office at (949) 724-6205, or online at [www.ci.irvine.ca.us](http://www.ci.irvine.ca.us).



\*

# STARPOINTE VENTURES

FILED & PAID  
ON 1/13/12  
SA

January 17, 2012

Sharie Apodaca  
City Clerk  
City of Irvine  
One Civic Center Plaza  
PO Box 19575  
Irvine, CA 92623

Re: Starpointe Ventures Lobbying Reports

Dear Sharie:

Enclosed are the **Quarterly** and Annual Lobbying Reports for Starpointe Ventures along with a check in the amount of \$600.00, \$468.00 for the 2012 Annual Registration, and \$66.00 for client fees for Heritage Fields El Toro, LLC and William Lyon Homes.

Also enclosed is a \$64.00 check for client fees for William Lyon Homes for lobbying activities that commenced during 4<sup>th</sup> quarter 2011 and a Notice of Termination for Sares-Regis Group. Please call me if you have any questions or need any additional information. I can be reached at (949)622-0420.

Sincerely,



Tim Strader, Jr.  
President



# CITY OF IRVINE LOBBYIST QUARTERLY REPORT OF ACTIVITY

PAID  
CITY OF IRVINE  
GENERAL ACCOUNT  
01/18/12 14:42:11  
600.00

### Instructions:

Complete and Return to City of Irvine: City Clerk's Office. P.O. Box 19575, Irvine, CA 92623.  
Check applicable reporting period.

- Due April 15 (January 1 - March 31)
- Due July 15 (April 1 - June 30)
- Due October 15 (July 1 - September 30)
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## SECTION 1 – REGISTRANT LOBBYIST INFORMATION

MUST COMPLETE

Name of Registrant: STARPOINTE VENTURES  
*If individual, include first, last and middle initial*

Business Address: 19700 FAIRCHILD ROAD, SUITE 240, IRVINE 92612

Business E-mail Address: TJC STARPOINTEVENTURES.COM

Business Phone Number: 622-0420 Business Fax Number: 622-0423

Description of the Nature of your Business: REAL ESTATE CONSULTING

Name/Position of each City Official or City Official's relative who is employed by the Registrant: \_\_\_\_\_

IF FORMER CITY OFFICIAL OR EMPLOYEE: If Registrant or employee of registrant is a former City Official or Employee, list position(s) held during the past year:

I am familiar with the provision of Section 1-6-107 of the Irvine Municipal Code. My lobbying activities will not violate those provisions.

1-16-12  
Date

T. Strachan J.  
Signature of Registrant Lobbyist

**SECTION 2 – REGISTRANT’S CLIENT INFORMATION**

Complete this section for each new client since last report filed; and to report changes in information for each existing client since last report filed. (This page may be duplicated for each client.)

New Client     Existing Client     No new information to report

Client Name: WILLIAM LYON HOMES

Client Address: 4490 VON KARMAN, NEWPORT BEACH 92660

Telephone Number: 949-833-3600

Nature of Client’s Business: HOME BUILDER

Name of any person, other than Client, on whose behalf Registrant has been engaged by Client to lobby:

NONE

Name of any person known by Registrant Lobbyist to contribute financially to the compensation of Registrant, or in major part plans, supervises, or controls Registrant’s lobbying activities on behalf of Client:

NONE

Name of any lobbying firm for which Registrant is an agent or employee with respect to Client:

NONE

Name of each employee/agent of Registrant expected to act as a lobbyist on behalf of Client:

PATRICK STRADER, TIM STRADER SA. AND TIM STRADER JR.

Brief description of all municipal questions Registrant will foreseeably lobby for on behalf of Client:

RESIDENTIAL ENTITLEMENT FOR FORMER VISTA VERDE  
AND ALDERWOOD ELEMENTARY SCHOOLS

**SECTION 3 – LOBBYING ACTIVITIES**

Lobbying activities must be reported for each client for which compensation of \$10,000 or more was received during the calendar quarter in question.

Identify the Client represented. List all issues, including municipal questions, upon which lobbying activities were engaged, including, a list of specific legislative proposals and other proposed, pending or completed official actions that occurred during this reporting period.  
*[This page may be duplicated as needed.]*

- Name of Client on whose behalf lobbying was conducted: HERITAGE FIELDS EL TOAO, LLC  
 No reportable activity for this reporting period.

Name of employee/agent who acted as lobbyist: PATRICK STRADER & TIM STRADER SR.

Description of Issue/Municipal Question: GREAT PARK NEIGHBORHOODS

Date of Contact: VARIOUS City Official Contacted: LARRY AGRAN, SUNTHER KANG,

Title of City Official Contacted: BETH KROM, JEFF LALLANWAY + STEVEN CHOI

Outcome of Contact: MEETINGS WITH CITY COUNCIL MEMBERS REGARDING GREAT PARK NEIGHBORHOODS

- Name of Client on whose behalf lobbying was conducted: \_\_\_\_\_  
 No reportable activity for this reporting period.

Name of employee/agent who acted as lobbyist: \_\_\_\_\_

Description of Issue/Municipal Question: \_\_\_\_\_

Date of Contact: \_\_\_\_\_ City Official Contacted: \_\_\_\_\_

Title of City Official Contacted: \_\_\_\_\_

Outcome of Contact: \_\_\_\_\_

**SECTION 3 – LOBBYING ACTIVITIES**

Lobbying activities must be reported for each client for which compensation of \$10,000 or more was received during the calendar quarter in question.

Identify the Client represented. List all issues, including municipal questions, upon which lobbying activities were engaged, including, a list of specific legislative proposals and other proposed, pending or completed official actions that occurred during this reporting period.  
*[This page may be duplicated as needed.]*

- Name of Client on whose behalf lobbying was conducted: SARES-REGIS GROUP  
 No reportable activity for this reporting period.

Name of employee/agent who acted as lobbyist: PATRICK STRADER

Description of Issue/Municipal Question: RESIDENTIAL ENTITLEMENT FOR METROBLIS PROJECT IN THE JAVINS BUSINESS COMPLEX (17872 CARTWRIGHT)

Date of Contact: VARIOUS City Official Contacted: ALL COMMUNITY SERVICES

~~Title of City Official Contacted:~~ COMMISSIONERS AND PLANNING COMMISSIONERS

Outcome of Contact: BRIEFINGS PRIOR TO AND COMMUNITY SERVICES COMMISSION HEARING ON 11-23-11. BRIEFINGS PRIOR TO AND PLANNING COMMISSION HEARING ON 12-1-11. SUBDIVISION COMMITTEE HEARING ON 10-26-11.

- Name of Client on whose behalf lobbying was conducted: \_\_\_\_\_  
 No reportable activity for this reporting period.

Name of employee/agent who acted as lobbyist: \_\_\_\_\_

Description of Issue/Municipal Question: \_\_\_\_\_

Date of Contact: \_\_\_\_\_ City Official Contacted: \_\_\_\_\_

Title of City Official Contacted: \_\_\_\_\_

Outcome of Contact: \_\_\_\_\_

**SECTION 3 – LOBBYING ACTIVITIES**

Lobbying activities must be reported for each client for which compensation of \$10,000 or more was received during the calendar quarter in question.

Identify the Client represented. List all issues, including municipal questions, upon which lobbying activities were engaged, including, a list of specific legislative proposals and other proposed, pending or completed official actions that occurred during this reporting period.  
*(This page may be duplicated as needed.)*

- Name of Client on whose behalf lobbying was conducted: WILLIAM LYON HOMES  
 No reportable activity for this reporting period.

Name of employee/agent who acted as lobbyist: PATRICK STRADER

Description of Issue/Municipal Question: RESIDENTIAL ENTITLEMENT FOR FORMER ALDERWOOD ELEMENTARY SCHOOL

Date of Contact: VARIOUS City Official Contacted: ALL COMMUNITY SERVICES

~~Title of City Official Contacted:~~ COMMISSIONERS AND PLANNING COMMISSIONERS.

Outcome of Contact: BRIEFINGS PRIOR TO AND COMMUNITY SERVICES COMMISSION HEARINGS ON 12-7-11. BRIEFINGS PRIOR TO AND PLANNING COMMISSION HEARINGS ON 12-15-11, SUBDIVISION COMMITTEE HEARING ON 11-23-11.

- Name of Client on whose behalf lobbying was conducted: \_\_\_\_\_  
 No reportable activity for this reporting period.

Name of employee/agent who acted as lobbyist: \_\_\_\_\_

Description of Issue/Municipal Question: \_\_\_\_\_

Date of Contact: \_\_\_\_\_ City Official Contacted: \_\_\_\_\_

Title of City Official Contacted: \_\_\_\_\_

Outcome of Contact: \_\_\_\_\_

**SECTION 4 – VERIFICATION OF REGISTRANT**

I have used all reasonable diligence in preparing this report and each of the Sections hereof, and I have personal knowledge of the matters contained in this report. I certify under penalty of perjury under the laws of the State of California that the forgoing is true and correct.

1-16-12  
Date

T. Strada Jr.  
Signature of Registrant Lobbyist

NOTE: A Basic Guide to Lobbying Registration and Disclosure in the City of Irvine, and the required registration and reporting forms are available by calling the City Clerk's Office at 949-724-6205, or online [www.ci.irvine.ca.us](http://www.ci.irvine.ca.us).