



CITY CLERK'S OFFICE

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2013 JUL -3 AM 9:18

LOBBYIST QUARTERLY REPORT OF ACTIVITY

INSTRUCTIONS:

Complete and return this form to: CITY OF IRVINE
City Clerk's Office
P.O. Box 19575
Irvine, CA 92623-9575

CHECK APPLICABLE REPORTING PERIOD:

- Due April 15 (January 1 - March 31)
- Due July 15 (April 1 - June 30)
- Due October 15 (July 1 - September 30)
- Due January 15 (October 1 - December 31)

NOTE:

This report is required for lobbying activities for each Client for which compensation of \$10,000 or more was received during the applicable calendar quarter. There is no fee due with quarterly reports. However, if the report is not filed by the due date, it will be subject to a \$10/day delinquency fee per City Council Resolution 06-26.

SECTION 1 - REGISTRANT LOBBYIST INFORMATION

NAME OF REGISTRANT			BUSINESS PHONE
Roger S. Faubel Faubel Public Affairs			(949) 768-1600
BUSINESS ADDRESS			BUSINESS FAX
25 Orchard			
CITY	STATE	ZIP	BUSINESS E-MAIL
Lake Forest	California	92630	rfaubel@faubelpublicaffairs.com
DESCRIBE NATURE OF YOUR BUSINESS			
Government Affairs Consulting			
NAME/POSITION OF EACH CITY OFFICIAL OR CITY OFFICIAL'S RELATIVE WHO IS EMPLOYED BY THE REGISTRANT			
N.A.			
IF REGISTRANT OR EMPLOYEE OF REGISTRANT IS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST POSITION(S) HELD DURING THE PAST YEAR			
N.A.			

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.

Roger S. Faubel
REGISTRANT LOBBYIST SIGNATURE

July 2, 2013
DATE

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to: 1. Provide information for <u>each</u> <i>new</i> Client since your last report filed. -AND/OR- 2. Report any changes in information for <u>each</u> <i>existing</i> Client since your last report filed. <p style="text-align: center;"><i>This page may be duplicated for each Client.</i></p>	SELECT ONE: <input type="checkbox"/> NEW CLIENT <input type="checkbox"/> EXISTING CLIENT <input checked="" type="checkbox"/> NO NEW INFORMATION TO REPORT
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CLIENT NAME			PHONE		
Tierra Verde Industries					
ADDRESS			DESCRIBE NATURE OF CLIENT'S BUSINESS		
CITY	STATE	ZIP			
NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY					
NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT					
NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT					
NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT					
BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT					

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 3 - LOBBYING ACTIVITIES

Lobbying activities must be reported for each Client for which compensation of \$10,000 or more was received during the calendar quarter in question.

Identify the Client represented. List all issues, including municipal questions, upon which lobbying activities were engaged, including, a list of specific legislative proposals and other proposed, pending or completed official actions that occurred during this reporting period. *This page may be duplicated as needed.*

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

DATE OF CONTACT

CITY OFFICIAL CONTACTED

TITLE OF CITY OFFICIAL CONTACTED

OUTCOME OF CONTACT

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

DATE OF CONTACT

CITY OFFICIAL CONTACTED

TITLE OF CITY OFFICIAL CONTACTED

OUTCOME OF CONTACT

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 4 - VERIFICATION OF REGISTRANT

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND EACH OF THE SECTIONS HEREOF, AND I HAVE PERSONAL KNOWLEDGE OF THE MATTERS CONTAINED IN THIS REPORT.

I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FOREGOING IS TRUE AND CORRECT.



REGISTRANT LOBBYIST SIGNATURE

July 2, 2013

DATE

NOTE: A Basic Guide to Lobbying Registration and Disclosure in the City of Irvine, and the required registration and reporting forms are available by calling the City Clerk's Office at (949) 724-6205, or online at www.ci.irvine.ca.us.



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SECTION 1 - REGISTRANT LOBBYIST INFORMATION

NAME OF REGISTRANT		BUSINESS PHONE	
Sapetto Group Inc		(949) 252-0841	
BUSINESS ADDRESS		BUSINESS FAX	
18662 MacArthur Blvd, Suite 200		(949) 252-0842	
CITY	STATE	ZIP	BUSINESS E-MAIL
Irvine	California	92612	psapetto@sapettogroup.com
DESCRIBE NATURE OF YOUR BUSINESS			
Land Use Entitlement			
NAME/POSITION OF EACH CITY OFFICIAL OR CITY OFFICIAL'S RELATIVE WHO IS EMPLOYED BY THE REGISTRANT			
(Not Applicable)			
IF REGISTRANT OR EMPLOYEE OF REGISTRANT IS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST POSITION(S) HELD DURING THE PAST YEAR			
(Not Applicable)			

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.

Paola Sapetto
REGISTRANT LOBBYIST SIGNATURE

July 15, 2013
DATE

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each new Client since your last report filed.
-AND/OR-
2. Report any changes in information for each existing Client since your last report filed.

This page may be duplicated for each Client.

SELECT ONE:

- NEW CLIENT
- EXISTING CLIENT
- NO NEW INFORMATION TO REPORT

CLIENT NAME			PHONE	
360-Fusion-Irvine, LLC				
ADDRESS			DESCRIBE NATURE OF CLIENT'S BUSINESS	
9 Cosenza			Land Development	
CITY	STATE	ZIP		
Laguna Niguel	California	92677		
NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY				
None				
NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT				
None				
NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT				
Sapetto Group, Inc				
NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT				
Pamela Sapetto, Andrea Maloney				
BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT				
Land Use Entitlement				

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each *new* Client since your last report filed.
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2. Report any changes in information for each *existing* Client since your last report filed.

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SELECT ONE:

- NEW CLIENT
- EXISTING CLIENT
- NO NEW INFORMATION TO REPORT

CLIENT NAME	PHONE
Diamond Plaza	(626) 285-5550

ADDRESS	DESCRIBE NATURE OF CLIENT'S BUSINESS
900 South San Gabriel Square	Developer

CITY	STATE	ZIP
San Gabriel	California	91776

NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY

none

NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT

none

NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT

none

NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT

Sapetto Group Inc (Pamela Sapetto, Andrea Maloney)

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

Land Use Entitlement

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

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SELECT ONE:

- NEW CLIENT
- EXISTING CLIENT
- NO NEW INFORMATION TO REPORT

CLIENT NAME Wild Rivers			PHONE (310) 922-8436
ADDRESS 800 S. Pacific Coast Highway, #8-404			DESCRIBE NATURE OF CLIENT'S BUSINESS Developer
CITY Redondo Beach	STATE California	ZIP 90277	
NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY none			
NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT none			
NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT none			
NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT Sapetto Group Inc (Pamela Sapetto, Andrea Maloney)			
BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT Land Use Entitlement			

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 3 - LOBBYING ACTIVITIES

Lobbying activities must be reported for each Client for which compensation of \$10,000 or more was received during the calendar quarter in question.

Identify the Client represented. List all issues, including municipal questions, upon which lobbying activities were engaged, including, a list of specific legislative proposals and other proposed, pending or completed official actions that occurred during this reporting period. *This page may be duplicated as needed.*

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED		
Colton Companies		
<input checked="" type="checkbox"/> NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.		
NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST		
DESCRIPTION OF ISSUE/MUNICIPAL QUESTION		
DATE OF CONTACT	CITY OFFICIAL CONTACTED	TITLE OF CITY OFFICIAL CONTACTED
OUTCOME OF CONTACT		

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED		
Diamond-Jamboree		
<input checked="" type="checkbox"/> NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.		
NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST		
DESCRIPTION OF ISSUE/MUNICIPAL QUESTION		
DATE OF CONTACT	CITY OFFICIAL CONTACTED	TITLE OF CITY OFFICIAL CONTACTED
OUTCOME OF CONTACT		

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 3 - LOBBYING ACTIVITIES

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NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

360-Fusion-Irvine LLC

NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

DATE OF CONTACT

CITY OFFICIAL CONTACTED

TITLE OF CITY OFFICIAL CONTACTED

OUTCOME OF CONTACT

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

Wild Rivers

NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

DATE OF CONTACT

CITY OFFICIAL CONTACTED

TITLE OF CITY OFFICIAL CONTACTED

OUTCOME OF CONTACT

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 4 - VERIFICATION OF REGISTRANT

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND EACH OF THE SECTIONS HEREOF, AND I HAVE PERSONAL KNOWLEDGE OF THE MATTERS CONTAINED IN THIS REPORT.

I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FOREGOING IS TRUE AND CORRECT.


REGISTRANT LOBBYIST SIGNATURE

July 15, 2013

DATE

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SECTION 1 - REGISTRANT LOBBYIST INFORMATION

NAME OF REGISTRANT			BUSINESS PHONE
STARBUITE VENTURES			949-622-0420
BUSINESS ADDRESS			BUSINESS FAX
19700 FAIRCHILD ROAD, SUITE 290			949-622-0423
CITY	STATE	ZIP	BUSINESS E-MAIL
IRVINE	CA	92612	TJ@STARBUITEVENTURES.COM
DESCRIBE NATURE OF YOUR BUSINESS			
REAL ESTATE CONSULTING			
NAME/POSITION OF EACH CITY OFFICIAL OR CITY OFFICIAL'S RELATIVE WHO IS EMPLOYED BY THE REGISTRANT			
N/A			
IF REGISTRANT OR EMPLOYEE OF REGISTRANT IS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST POSITION(S) HELD DURING THE PAST YEAR			
N/A			

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.

T. Strachly
REGISTRANT LOBBYIST SIGNATURE

7-11-13
DATE

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

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SELECT ONE:

- NEW CLIENT
- EXISTING CLIENT
- NO NEW INFORMATION TO REPORT

CLIENT NAME	PHONE

ADDRESS	DESCRIBE NATURE OF CLIENT'S BUSINESS

CITY	STATE	ZIP	

NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY

NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT

NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT

NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

LOBBYIST QUARTERLY REPORT OF ACTIVITY

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NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

HERITAGE FIELDS EL TORO, LLC

NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

PATRICK STRADER & TIM STRADER SR.

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

GREAT PARK NEIGHBORHOODS

DATE OF CONTACT	CITY OFFICIAL CONTACTED	TITLE OF CITY OFFICIAL CONTACTED
VARIOUS	LARRY AGRON, BETH KROM, STEVEN CHAFF, CHRISTINA SHEA + JEFF LALLAWAY	

OUTCOME OF CONTACT

MEETINGS WITH CITY COUNCILMEMBERS REGARDING GREAT PARK NEIGHBORHOODS

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

EQUITY RESIDENTIAL

NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

TIM STRADER JR. & PATRICK STRADER

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

CONDITIONAL USE PERMIT AND PARK PLAN FOR 2501 ALTON IN THE TRINITY BUSINESS COMPLEX

DATE OF CONTACT	CITY OFFICIAL CONTACTED	TITLE OF CITY OFFICIAL CONTACTED
VARIOUS	ANTHONY KUO, GREG SMITH, MARYANN GARCIA, NANCY NEUBERF, LYNN SCHEFF, JEFF LALLAWAY, CHRISTINA SHEA, LARRY AGRON + BETH KROM	

OUTCOME OF CONTACT

BRIEFINGS PAID TO AND PLANNING COMMISSION HEARINGS ON MAY 16, 2013 AND JUNE 20, 2013

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 3 - LOBBYING ACTIVITIES

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NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

UDR, INC.

NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

TIM STRADER JR. AND PATRICK STRADER

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

CONDITIONAL USE PERMIT, PARK PLAN AND TENTATIVE TRACT MAP FOR 2801 KELVEN IN THE IRVINE BUSINESS COMPLEX

DATE OF CONTACT

CITY OFFICIAL CONTACTED

TITLE OF CITY OFFICIAL CONTACTED

VARIOUS

ANTHONY KUO, GREG SMITH, MARY ANN GAZDO, NANCY NEUBERF, LYNN SCHOTT,

OUTCOME OF CONTACT

JEFF LALLOWAY + CHRISTINA SHEA

BRIEFINGS PRIOR TO AND PLANNING COMMISSION HEARINGS ON JUNE 20, 2013

NAME OF CLIENT ON WHOSE BEHALF LOBBYING WAS CONDUCTED

NO REPORTABLE ACTIVITY FOR THIS REPORTING PERIOD.

NAME OF EMPLOYEE/AGENT WHO ACTED AS LOBBYIST

DESCRIPTION OF ISSUE/MUNICIPAL QUESTION

DATE OF CONTACT

CITY OFFICIAL CONTACTED

TITLE OF CITY OFFICIAL CONTACTED

OUTCOME OF CONTACT

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 4 - VERIFICATION OF REGISTRANT

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND EACH OF THE SECTIONS HEREOF, AND I HAVE PERSONAL KNOWLEDGE OF THE MATTERS CONTAINED IN THIS REPORT.

I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FOREGOING IS TRUE AND CORRECT.

T. Strady

REGISTRANT LOBBYIST SIGNATURE

7-11-13

DATE

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