



RECEIVED
CITY CLERK'S OFFICE OF IRVINE
CITY CLERK'S OFFICE

JAN 31 2013

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

INSTRUCTIONS:

Complete and return this form, along with your payment, to: CITY OF IRVINE
City Clerk's Office
One Civic Center Plaza
Irvine, CA 92623-9575

FEES DUE:

Initial/Annual Registration - \$479.00 per Registrant plus \$68.00 per Client
On or after June 30 - \$225.00 per Registrant plus \$68.00 per Client

CHECK APPLICABLE BOX:

INITIAL REGISTRATION - I/We qualified as a lobbyist on _____.

A person engaging in lobbyist activities must file an Initial Report within 30 days of the date he/she receives or becomes entitled to receive \$10,000 or more in compensation from a Client in a calendar quarter, or prior to the date the subject matter of the lobbying activity is scheduled for official City action, whichever is sooner.

ANNUAL REGISTRATION - Due January 31st for Registrants and all active Clients.

SECTION 1 - REGISTRANT LOBBYIST INFORMATION

NAME OF REGISTRANT LOBBYIST			BUSINESS PHONE
Sapetto Group Inc			(949) 252-0841
BUSINESS ADDRESS			BUSINESS FAX
18662 MacArthur Blvd, Suite 200			
CITY	STATE	ZIP	BUSINESS E-MAIL
Irvine	California	92612	psapetto@sapettogroup.com
DESCRIBE NATURE OF YOUR BUSINESS			
Land Use Entitlement			
NAME/POSITION OF EACH CITY OFFICIAL OR CITY OFFICIAL'S RELATIVE WHO IS EMPLOYED BY THE REGISTRANT			
None			
IF REGISTRANT OR EMPLOYEE OF REGISTRANT IS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST POSITION(S) HELD DURING THE PAST YEAR			
None			

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.

Janella Sapetto CO/President, Sapetto Group, Inc 1/30/2013
REGISTRANT SIGNATURE TITLE (if representing firm) DATE

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to: 1. Provide information for <u>each new</u> Client since your last report filed. -AND/OR- 2. Report any changes in information for <u>each existing</u> Client since your last report filed. <p style="text-align: center;"><i>This page may be duplicated for each Client.</i></p>	SELECT ONE: <input type="checkbox"/> NEW CLIENT <input checked="" type="checkbox"/> EXISITNG CLIENT <input type="checkbox"/> NO NEW INFORMATION TO REPORT
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CLIENT NAME	PHONE
Colton Companies, The	(949) 475-4200

ADDRESS	DESCRIBE NATURE OF CLIENT'S BUSINESS
2361 Campus Drive, Suite 280	Property Owner and Management
CITY	STATE
Irvine	California
ZIP	ZIP
92612	

NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY

None

NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT

None

NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT

None

NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT

Sapetto Group, Inc. (Pamela Sapetto, Andrea Maloney)

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

Land Use Entitlement

LOBBYIST QUARTERLY REPORT OF ACTIVITY

SECTION 2 - REGISTRANT'S CLIENT INFORMATION

Complete this section to:

1. Provide information for each *new* Client since your last report filed.
-AND/OR-
2. Report any changes in information for each *existing* Client since your last report filed.

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SELECT ONE:

- NEW CLIENT
- EXISTING CLIENT
- NO NEW INFORMATION TO REPORT

CLIENT NAME	PHONE
--------------------	--------------

Diamond Plaza

(626) 285-5550

ADDRESS

900 South San Gabriel Square

DESCRIBE NATURE OF CLIENT'S BUSINESS

Developer

CITY

San Gabriel

STATE

California

ZIP

91776

NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY

none

NAME OF ANY PERSON, KNOWN BY REGISTRANT, TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT, OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT

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Sapetto Group Inc (Pamela Sapetto, Andrea Maloney)

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

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SELECT ONE:

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- NO NEW INFORMATION TO REPORT

CLIENT NAME

Wild Rivers

PHONE

(310) 922-8436

ADDRESS

800 S. Pacific Coast Highway, #8-404

DESCRIBE NATURE OF CLIENT'S BUSINESS

Developer

CITY

Redondo Beach

STATE

California

ZIP

90277

NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY

none

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Sapetto Group Inc (Pamela Sapetto, Andrea Maloney)

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT


Land Use Entitlement

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

SECTION 3 - VERIFICATION OF REGISTRANT

I HAVE USED ALL REASONABLE DILIGENCE IN PREPARING THIS REPORT AND EACH OF THE SECTIONS HEREOF, AND I HAVE PERSONAL KNOWLEDGE OF THE MATTERS CONTAINED IN THIS REPORT.

I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FORGOING IS TRUE AND CORRECT.

	CEO/President, Sapetto Group, Inc	1/30/2013
REGISTRANT SIGNATURE	TITLE (if representing firm)	DATE

NOTE: A Basic Guide to Lobbying Registration and Disclosure in the City of Irvine, and the required registration and reporting forms are available by calling the City Clerk's Office at (949) 724-6205, or online at www.ci.irvine.ca.us.



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CITY CLERK'S OFFICE CITY OF IRVINE
CITY CLERK DEPT.

2013 JAN 15 AM 12: 19

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

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ANNUAL REGISTRATION - Due January 31st for Registrants and all active Clients.

SECTION 1 - REGISTRANT LOBBYIST INFORMATION

NAME OF REGISTRANT LOBBYIST BUSINESS PHONE

STARBUITE VENTURES

949-622-0420

BUSINESS ADDRESS BUSINESS FAX

19700 FAIRCHILD ROAD, SUITE 240

949-622-0423

CITY STATE ZIP BUSINESS E-MAIL

IRVINE

CA

92612

TJ@STARBUITEVENTURES.COM

DESCRIBE NATURE OF YOUR BUSINESS

REAL ESTATE CONSULTING

NAME/POSITION OF EACH CITY OFFICIAL OR CITY OFFICIAL'S RELATIVE WHO IS EMPLOYED BY THE REGISTRANT

NONE

IF REGISTRANT OR EMPLOYEE OF REGISTRANT IS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST POSITION(S) HELD DURING THE PAST YEAR

I AM FAMILIAR WITH THE PROVISIONS OF SECTION 1-6-107 OF THE IRVINE MUNICIPAL CODE. MY LOBBYING ACTIVITIES WILL NOT VIOLATE THOSE PROVISIONS.

T. Strada Jr. PRESIDENT 1-14-13
REGISTRANT SIGNATURE TITLE (if representing firm) DATE

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

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SELECT ONE:

- NEW CLIENT
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CLIENT NAME	PHONE
-------------	-------

HERITAGE FIELDS EL 700, LLC

ADDRESS	DESCRIBE NATURE OF CLIENT'S BUSINESS
---------	--------------------------------------

CITY	STATE	ZIP
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NAME OF PERSON OTHER THAN CLIENT ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY

NAME OF ANY PERSON KNOWN BY REGISTRANT TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT OR IN MAJOR PART PLANS, SUPERVISES, OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT

NAME OF LOBBYING FIRM FOR WHICH REGISTRANT IS AN AGENT OR EMPLOYEE WITH RESPECT TO CLIENT

NAME OF EACH AGENT OR EMPLOYEE OF REGISTRANT EXPECTED TO ACT AS A LOBBYIST ON BEHALF OF CLIENT

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

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SELECT ONE:

- NEW CLIENT
- EXISTING CLIENT
- NO NEW INFORMATION TO REPORT

CLIENT NAME			PHONE		
EQUITY RESIDENTIAL					
ADDRESS			DESCRIBE NATURE OF CLIENT'S BUSINESS		
CITY	STATE	ZIP			
NAME OF PERSON OTHER THAN CLIENT ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY					
NAME OF ANY PERSON KNOWN BY REGISTRANT TO CONTRIBUTE FINANCIALLY TO THE COMPENSATION OF REGISTRANT OR IN MAJOR PART PLANS, SUPERVISES OR CONTROLS REGISTRANT'S LOBBYING ACTIVITIES ON BEHALF OF CLIENT					
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CLIENT NAME	PHONE
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UDR, INC.

720-283-6129

ADDRESS	DESCRIBE NATURE OF CLIENT'S BUSINESS
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1745 SHEA CENTER DRIVE, SUITE 200

CITY	STATE	ZIP	APARTMENT DEVELOPER/ OWNER
HIGHLANDS RANCH	CO	80129	

NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY

NONE

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TIM STRADER JR. AND PATRICK STRADER

BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT

RESIDENTIAL ENTITLEMENT FOR 2801 KELVIN IN THE IRVINE BUSINESS COMPLEX. ENTITLEMENT WILL INCLUDE CONDITIONAL USE PERMIT, TRANSFER OF DEVELOPMENT RIGHTS, AND PARK PLAN.

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

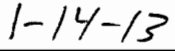
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REGISTRANT SIGNATURE


TITLE (if representing firm)


DATE

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CITY CLERK'S OFFICE

JAN 29 2013

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NAME OF REGISTRANT LOBBYIST			BUSINESS PHONE
FAUBEL PUBLIC AFFAIRS			949-768-1600
BUSINESS ADDRESS			BUSINESS FAX
25 Orchard			949-768-1601
CITY	STATE	ZIP	BUSINESS E-MAIL
Lake Forest	CA	92630	R.Faubel@FaubelPublicAffairs.com
DESCRIBE NATURE OF YOUR BUSINESS			
Governmental Affairs + Public Relations			
NAME/POSITION OF EACH CITY OFFICIAL OR CITY OFFICIAL'S RELATIVE WHO IS EMPLOYED BY THE REGISTRANT			
N/A			
IF REGISTRANT OR EMPLOYEE OF REGISTRANT IS A FORMER CITY OFFICIAL OR EMPLOYEE, LIST POSITION(S) HELD DURING THE PAST YEAR			
N/A			

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REGISTRANT SIGNATURE: *[Signature]* TITLE (if representing firm): CEO DATE: 1/24/2013

LOBBYIST INITIAL/ANNUAL REGISTRATION REPORT

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SELECT ONE:

NEW CLIENT

EXISTING CLIENT

NO NEW INFORMATION TO REPORT

CLIENT NAME			PHONE
Tierra Verde Industries			
ADDRESS			DESCRIBE NATURE OF CLIENT'S BUSINESS
CITY	STATE	ZIP	
NAME OF PERSON, OTHER THAN CLIENT, ON WHOSE BEHALF REGISTRANT HAS BEEN ENGAGED BY CLIENT TO LOBBY			
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Roger Fawbel + Samantha Fitzgerald			
BRIEF DESCRIPTION OF ALL MUNICIPAL QUESTIONS (as defined by Irvine Municipal Code Section 1-7-102) REGISTRANT WILL FORSEEABLY LOBBY FOR ON BEHALF OF CLIENT			

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 CEO 1/24/2013
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