## **Local Business Outreach**



Saturday, May 3 11 a.m.-4 p.m.

Celebrate community, connection, and clean air through the City of Irvine's second car-free Open Streets Event.







Ciclolrvine highlights the City's commitment to community engagement, sustainability, and environmentally conscious means of travel with 1.4 miles of City streets closed to cars and open for people to stroll, bike, and roll.

Engage with attendees and potential customers throughout the day during this great opportunity to reach Irvine residents and visitors. Plan on business as usual, and businesses can become a part of the event by joining CicloIrvine as an event sponsor or offering specials to visitors the day of the event.

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## **Car Access and Parking**

Street Closure Hours: 5 a.m.-8 p.m.

If your business is along the event route, you and your customers may expect some detours.

Businesses will remain accessible via Harvard Avenue and designated cross streets — Bridge Road, Berkeley Avenue, and California Avenue. All commerical parking lots will remain open. Look for posted signs indicating detour routes.

Additional parking restrictions may be in place near the event route. Please check posted signs before the event.

**Presenting Sponsors** 

UCI rvine UCI Health

For more information, contact Derek Gersch at *dgersch@cityofirvine.org*.

For more information, visit *cityofirvine.org/cicloirvine*.