

Saturday, May 3 11 a.m.–4 p.m.

Presenting Sponsors UCIrvine UCI Health



Celebrate community, connection, and clean air through the City of Irvine's second annual car-free open streets event.

### Dear Community Partner,

We are excited to share that the second annual CicloIrvine: An Open Streets Event is taking place Saturday, May 3, from 11 a.m. to 4 p.m. This event offers Irvine residents a unique opportunity to stroll, bike, and roll along a 1.4-mile stretch of Campus Drive, which will be closed to vehicular traffic from University Drive to Culver Drive.

The street will be transformed into a car-free space featuring live music, art, and family-friendly activities — all designed to promote active transportation, clean air, and community connection.

CicloIrvine is free and open to all ages and abilities, making it a great way for families and neighbors to experience Irvine in a new and engaging way. We invite you to share information about the event with your residents. Additional information can be found in the attached flier, the press release, and on our website, *cityofirvine.org.cicloirvine*.

If you have any questions, please email *cicloirvine@cityofirvine.org* or call (949) 724-6606.

We look forward to seeing you at CicloIrvine!



# **NEWS RELEASE**

FOR IMMEDIATE RELEASE

CONTACT: Linda Fontes Public Information Officer 949-724-6029 Ifontes @cityofirvine.org

### City of Irvine to Host Second Annual CicloIrvine: An Open Streets Event

A 1.4-mile section of Campus Drive will be closed to vehicles and open for walking, biking, and rolling Saturday, May 3, from 11 a.m. to 4 p.m.

**IRVINE, Calif. (March 4, 2025):** The City of Irvine is excited to celebrate community, connection, and clean air through its second annual car-free open streets event, CicloIrvine, from 11 a.m. to 4 p.m. Saturday, May 3. Residents, visitors, and businesses are invited to stroll, bike, and roll along a 1.4-mile car-free stretch of Campus Drive between University Drive and Culver Drive.

CicloIrvine highlights the City's commitment to community engagement, sustainability, and environmentally conscious means of travel and encourages participants to experience Irvine's public spaces and local businesses in a new and reimagined way with live music, art, and engaging activities for all.

Street closures for CicloIrvine will take place Saturday, May 3, between 5 a.m. and 8 p.m. Most streets adjacent to the route will remain open, but no street parking will be allowed along the route. Those who live or work on the CicloIrvine route should expect detours. All streets surrounding the route will remain open to vehicle access during the event, and there will be designated spots along the route for traffic to cross.

Businesses along the CicloIrvine route can become a part of the event by joining as a sponsor or offering specials to visitors on the day of the event. The City of Irvine welcomes UC Irvine and UCI Health as the presenting sponsors; additional sponsorship opportunities are available online at *cityofirvine.org/cicloirvinesponsors*.

If you are interested in volunteering at the event, there are various roles available throughout the day. Please contact Vivian Nguyen at <u>vinguyen@cityofirvine.org</u> for more information.

Learn more about CicloIrvine: An Open Streets Event at <u>cityofirvine.org/cicloirvine</u>. For questions regarding parking, street closures, or how to access your property during CicloIrvine, email <u>cicloirvine@cityofirvine.org</u>.

Since its incorporation in 1971, Irvine has become a nationally recognized city, with a population of 314,550 that spans 66 square miles and is recognized as one of America's safest and most successful master-planned urban communities. Top-rated educational institutions, an enterprising business atmosphere, sound environmental stewardship, and respect for diversity all contribute to Irvine's enviable quality of life. This family-friendly city features more than 16,000 acres of parks, sports fields and dedicated open space and is the home of Great Park. For more information, please visit <u>cityofirvine.org</u>.



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Celebrate community, connection, and clean air through the City of Irvine's second annual car-free open streets event.



Stroll, bike, and roll along a 1.4-mile car-free stretch of Campus Drive between University Drive and Culver Drive at CicloIrvine: An Open Streets Event, highlighting the City's commitment to community engagement, sustainability, and environmentally conscious means of travel.

> Experience Irvine's public spaces and local business in a new and reimagined way with live music, art, and engaging activities for all.



### **Route Information**

### Street Closure Hours: 5 a.m.-8 p.m.

If you live or work on the CicloIrvine route, please note the following restrictions during the closure hours:

There will be no street parking along the route, which will be closed to vehicle traffic from 5 a.m. to 8 p.m.

Most driveways along the route will be inaccessible during full closure hours. Businesses will remain accessible via Harvard Avenue and designated cross streets. Look for posted signs indicating detour routes.

Presenting Sponsors

UC Irvine UCI Health For more information and alternative routes, visit cityofirvine.org/cicloirvine or email cicloirvine@cityofirvine.org.

# CicloIRVINE

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**Event Flier** 

# **Outreach Tool Kit**





**Business Opportunity Flier** 

**Event Map** 



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For more information on CicloIrvine: An Open Streets Event, visit *cityofirvine.org/cicloirvine*.

#WeAreIrvine #CicloIrvine #OpenStreets

### **Social Media Posts**

### View and download all digital materials here.